




Unlock GLP-1 Opportunities with BENEEO Ingredients

Almost 3 in 4 US consumers are overweight or obese¹ and 15% of US consumers managing their weight use anti-obesity medication like GLP-1 medications². These new consumer habits are a unique opportunity for food and beverage companies to innovate. Tap into this market opportunity by supporting your consumers' weight loss journey with BENEEO's naturally functional ingredients.

Support every Consumer Weight Loss Journey




During GLP-1 Medication Use

Challenges

- Digestive issues and dehydration
- Reduced appetite, nutrient deficiencies
- Low energy and muscle loss

Needs

- Support digestive health
- Nutrient-dense foods
- Preserve muscle mass
- Enhance hydration



After GLP-1 (Maintenance Phase)

Challenges

- Appetite returns, risk of weight regain
- Struggle to keep a lean body mass
- Stay metabolically healthy

Needs

- Support satiety and GLP-1 release for long term weight loss
- Nutrient-dense foods
- Support bone health and muscle mass



Natural Weight Loss (without GLP-1s)









Challenges

- Manage hunger and cravings naturally
- Avoid blood sugar spikes and crashes
- Seeking long-term health and mood balance

Needs

- Improve satiety and digestive health
- Sustained energy, blood sugar balance & fat burning
- Support heart and bone health

How BENEEO can support your next GLP-1 Product Innovation

	 Effective and long-term Weight Management & Satiety	 Support Muscle Mass	 Blood Glucose Management & Sustained Energy	 Digestive Health	 Nutrient Density	 Heart Health	 Hydration	 Mood
Orafti® Inulin & Oligofructose (Chicory root fiber)	✓	✓	✓	✓	✓			✓
Palatinose™	✓	✓	✓		✓	✓	✓	✓
Orafti® β-Fit (Beta-glucans)	✓		✓	✓	✓	✓		
Plant-based protein from rice and faba bean	✓	✓			✓			

Source: ¹ CDC 2023 ; ² Mintel 2024



Weight Management & Satiety

GLP-1 medications effectively promote feelings of fullness early on but may decline over time. With or without GLP-1s, sustaining satiety and supporting the continuous release of natural satiety hormones like GLP-1 is key for long-term weight management success. Palatinose™ promotes higher & longer lasting levels of GLP-1 hormone. Prebiotic fiber (Orafti® Inulin & Oligofructose) promote satiety, naturally reducing caloric intake and supporting long-term weight management. There is some indication that beta-glucans (Orafti® β-Fit) support weight management and satiety. When it comes to satiety, plant proteins are as effective as animal proteins. BENEО's rice and faba plant proteins offer a complete amino acid profile.

Maintaining these dietary supports is particularly important after GLP-1 therapy, as up to two-thirds of weight loss may be regained within a year without continued satiety support.



Preserve Muscle Mass

Prioritize protein to build and maintain muscle mass, especially during a weight loss program. Protein is key to losing fat while preserving lean body mass and enhancing satiety. Ingredients that support metabolic health are needed during this time: Orafti® Inulin & Oligofructose and Palatinose™ can help with fat mass loss. Palatinose™ also supports fat burning. Plant protein, e.g. from faba and rice may help to build & maintain muscle mass.



Eat Nutrient-dense Foods

Every weight loss journey, with or without the aid of GLP-1 medication, comes with reduced calorie intake. Often this means that less nutrients are consumed. Nutrient-dense foods offer a way to prevent deficiencies. Our prebiotic fibers (Orafti® Inulin & Oligofructose) can improve calcium absorption & bone mineral density as well as improved micronutrient absorption. Orafti® β-Fit offers fiber enrichment as well as iron and potassium. Palatinose™ offers slow release of carbohydrates due to its low glycemic properties, while faba and rice combinations provide a complete plant protein source.



Improve Digestive Health & Reduce GI Discomfort

Many GLP-1 patients have constipation or diarrhea. Orafti® Inulin and Oligofructose, prebiotic fiber from chicory root, offer a natural solution that supports digestive health, relieves discomfort, and nourishes gut microbiota. High in beta-glucan, Orafti® β-Fit is a wholegrain flour that can offer fiber enrichment.



Blood Glucose Management & Sustained Energy

GLP-1 patients may feel less energetic due to reduced calorie intake. Palatinose™ provides sustained energy and fat burning. Its low glycemic nature enables stable blood sugar, minimizes insulin spikes and contributes to wellbeing, muscle preservation, and healthy weight loss.



Improve Mood

GLP-1 patients and those aiming for weight loss may experience a poor mood from time to time. Prebiotic chicory root fibers Orafti® Inulin & Oligofructose can improve mood via the gut-brain axis, while low-glycemic Palatinose™ can promote well-being and mood by providing balanced energy.



Improve Heart Health

Heart health is essential in any weight loss journey. When choosing to lose weight with or without GLP-1s, there is significant opportunity for a BENEО solution that helps lower cholesterol to protect heart health for longevity. Orafti® β-Fit helps to reduce blood cholesterol levels and reduce the risk of coronary heart disease. The low glycemic character of Palatinose™ helps to improve arterial relaxation, contributing to cardiovascular health.



Optimal Hydration

Staying hydrated is key for well-being and managing dry mouth from GLP-1 medication use. Palatinose™ can enhance hydration, better than water along with supporting recovery, overall health & comfort.

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